



La Sierrazuela: Land, Light and Soul

An 18th-century Andalusian cortijo for film and photo productions



About the Place:

La Sierrazuela is an 18th-century Jesuit farmhouse nestled in the hills of Arcos de la Frontera, Cádiz. It sits on 7 hectares of rugged land, dotted with over 600 olive trees — some more than 200 years old. Once abandoned, it is now alive again: a place with working animals, stone ovens, and rooms filled with stories and sunlight.





“After years in global cities and expat circles, I came here to build something real—authentic land, natural light, and space with soul.”

About the owner:

Igor Ramírez García-Peralta bought La Sierrazuela in 2023, where he lives full-time raising animals, growing olives trees, and welcoming guests. He is a novelist, writes about adventure travel for *Financial Times How To Spend It* and directs advertising campaigns for brands like Pomellato, Tiffany & Co and Emporio Armani.

Why it works?

Visual character: Whitewashed stone walls, terracotta floors, arched windows, thick doors, and rustic Andalusian proportions. The interiors are filled with flea-market finds from Cadiz and Jerez, including vintage flamenco records, oil paintings, and reclaimed architectural pieces.

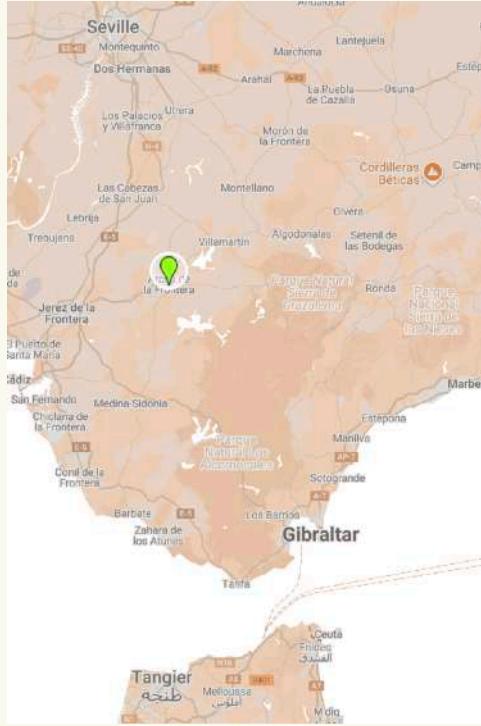
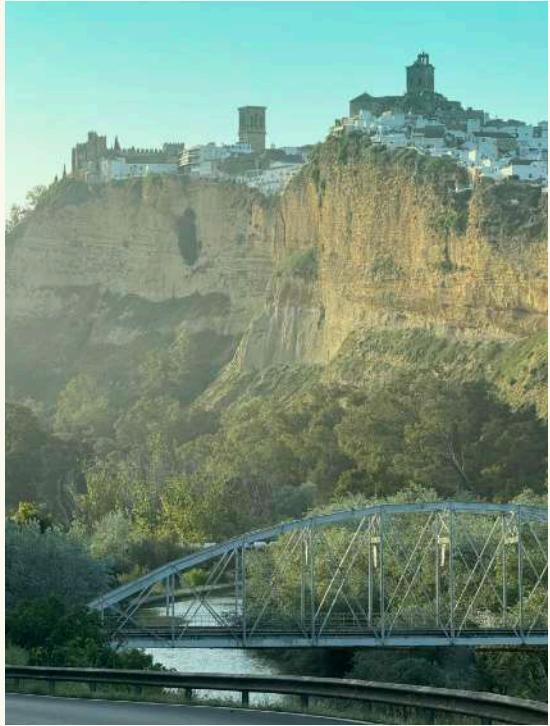
Natural palette: Golden evening light, olive groves with gnarled trunks, dry stone, antique wood, sun-faded cottons. No art direction needed — it's all real.

A lived-in space: Goats, hens, burros, and a pony roam freely. The place is styled by daily life, not decorators. “This isn’t a set,” Igor says. “It’s a place with breath.”

Flexible backdrops: Intimate corners, open skies, stone ovens, shadowy corridors, tiled floors, and sun-baked terraces. Great for fashion, film, food, and brand campaigns.







Practical details:

Location: 20 minutes from Jerez Airport, 1 hour from Seville or Gibraltar. Closest town: Arcos de la Frontera.

Space: 7 hectares of olive groves, two white buildings, patios, pool, stone terrace with views of the valley, and a large open-plan kitchen.

On-site support: Igor and his local team (5 people) help run the property and animals. There are horses, donkeys, chickens, sheep — all available and trained to be calm around people and gear.



Hospitality

La Sierrazuela isn't just a location — it's a lived-in home. Productions are welcomed not into a sterile set, but into a place with warmth, animals, home-cooked food, and stories. Meals are shared around long wooden tables. Rooms smell of olive oil soap and dry herbs. There's always coffee brewing, and often, a pot of something slow-cooked on the stove. We host crews the same way we host friends — with good wine, honest food, and space to breathe.



The Surroundings: Arcos, Cádiz, and the land

La Sierrazuela is located just outside **Arcos de la Frontera**, one of the most iconic white towns in southern Spain. Perched on a limestone ridge, Arcos is a place of winding alleys, Moorish arches, and daily life that still moves at the pace of the church bells.

Within an hour's drive, you'll find:

- **Jerez de la Frontera**, birthplace of flamenco, sherry, and the Spanish thoroughbred.
- **The Atlantic coast**, with untouched beaches, pine forests, and salt marshes.
- **Cádiz**, Europe's oldest city, where Phoenician ruins meet crumbling colonial facades and fishermen still mend their nets on the promenade.

The **landscape** around La Sierrazuela is raw and true:

Rolling olive groves, sandstone cliffs, sheep trails, abandoned quarries, dry riverbeds, cork oaks, and hawks overhead. Nothing has been flattened or tamed for tourists. It's a place where productions can feel grounded in something older than the camera — where light, silence, and time do half the directing.



Spain

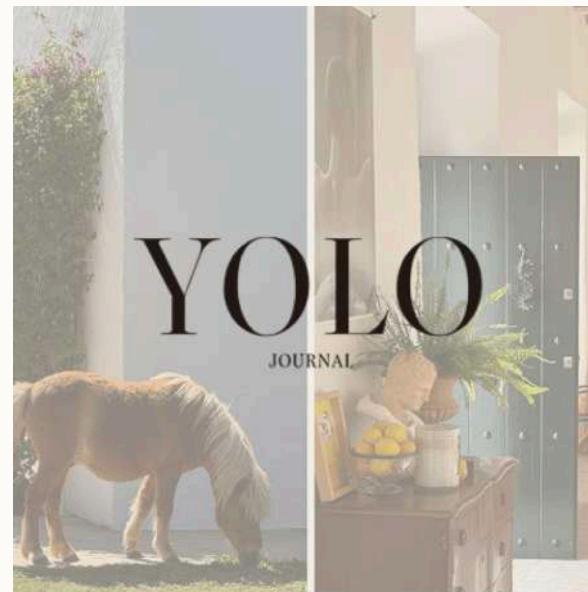
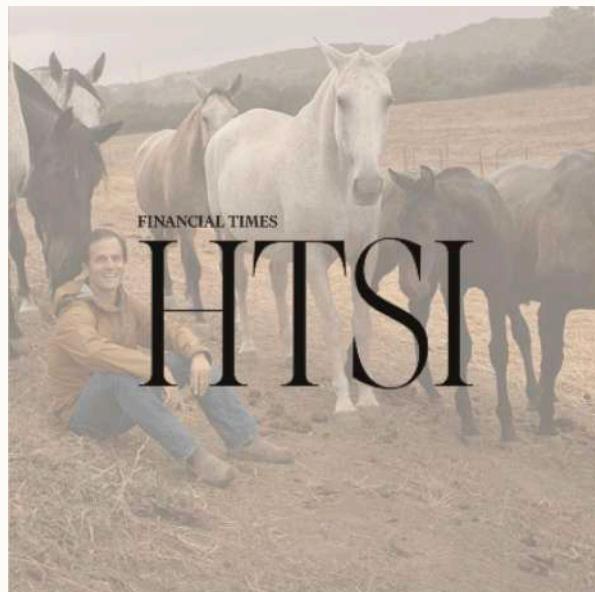




Press

La Sierrazuela has caught the attention of national and international media for its unique approach, where sustainability, tradition, and an authentic lifestyle come together in the heart of Andalucía. From design and gastronomy magazines to travel and culture publications, it has been recognized as a model that bridges the countryside, creativity, and conservation.

These articles not only showcase what we do but also invite others to rediscover the essence of rural life.





“We don’t offer just pretty locations. We offer places with memory, texture and breath.”





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